

BROWN

Press Release

June 2, 2009

Brown Printing Crew Qualifies for Goss International Pacesetter Club

Waseca, MN – Brown Printing Company announced today that a bindery crew at their East Greenville, PA facility is the latest to qualify for the Goss International *Pacesetter Club*. The *Pacesetter Club* was established in 1997. To qualify, individual crews must finish products at rates very close to the maximum speed of a *Goss* saddlestitcher or adhesive binder model over an entire eight- to twelve-hour shift.

The team finished 164,496 magazines in eight hours in early May, averaging more than 20,500 per hour with the servo-driven *Pacesetter 2200* stitcher. Lead operators during the shift were Shawn Palinkas and Ken Snovel, and crew members included Gene Reitnauer, Britni Greene, Christine Weeks, and Duane Krob.

“The *Pacesetter Club* program provides incentive and recognition for some of the best finishing crews in the industry, and highlights the net productivity that can be achieved when our technology and their expertise come together,” explains Graham Trevett, Goss International Vice President.

“The new *Pacesetter* technology has completely changed the stitching environment as we’ve known it, and dramatically increased our productivity while maintaining Brown’s standards for high quality finishing,” according to Buddy Miller, Saddlestitcher Manager at the Brown’s East Greenville, PA Facility. “Qualifying for the *Pacesetter Club* was a goal from day one, and we now have the people and the technology in place to hit this level of productivity and quality on a regular basis.”

About Brown Printing Company

Brown Printing Company proudly serves America’s premier magazine publishers and catalogers with premedia, printing, distribution and value-added services. Founded in 1957, Brown is a proven industry leader printing more than 900 titles for over 450 clients.

A Bertelsmann/Gruner + Jahr owned company, Brown’s proven stability, world class quality, state of the art technology and superior customer service make Brown Printing the right partner for your printing needs.

For more information about Brown Printing Company, please visit our website at www.bpc.com.

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