



PRESS RELEASE

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Brown Printing Announces Partnership with EPA's ENERGY STAR® Program

Waseca, MN – Brown Printing today announced a fundamental commitment to protect the environment by becoming an ENERGY STAR Partner. Through its voluntary partnership with the U.S. Environmental Protection Agency, Brown will work to improve energy efficiency and fight global warming. Brown Printing believes that a strategic, corporate energy management program will help enhance its financial health and aid in preserving the environment for future generations.

“Brown’s environmental program is further strengthened through our newest partnership with the EPA’s Energy Star Program,” explained Jack Johnson, Environmental Engineer at Brown’s Waseca, MN Facility. “From paper and ink certifications to our partnerships with leading environmental institutions, Brown continues to reduce our impact on the environment every day.”

In partnership with ENERGY STAR, Brown Printing will:

- Measure and track the energy performance of its organization’s facilities where possible by using tools such as those offered through ENERGY STAR;
- Develop and implement a plan consistent with the ENERGY STAR Energy Management Guidelines to achieve energy savings;
- Spread the word about the importance of energy efficiency to its staff and community;
- Support the ENERGY STAR Challenge, a national call-to-action to help improve the energy efficiency of America’s commercial and industrial buildings by 10 percent or more;
- Highlight the achievements with recognition offered through ENERGY STAR.

"ENERGY STAR partners such as Brown Printing are leading the fight against global warming by improving the efficiency of their buildings and facilities," said Kathleen Hogan, director of EPA’s Climate Protection Partnership Division. "We applaud these efforts to help protect our global environment for generations to come."

About ENERGY STAR

ENERGY STAR was introduced by EPA in 1992 as a voluntary, market-based partnership to reduce greenhouse gas emissions through energy efficiency. Today, the ENERGY STAR label can be found on more than 60 different kinds of products, new

homes, and commercial and industrial buildings. Products and buildings that have earned the ENERGY STAR designation prevent greenhouse gas emissions by meeting strict energy-efficiency specifications set by the government. Last year alone, Americans, with the help of ENERGY STAR, saved about \$19 billion on their energy bills while reducing the greenhouse gas emissions equivalent to those of 29 million vehicles.

For more information about ENERGY STAR, visit www.energystar.gov

About Brown Printing Company

Brown Printing Company proudly serves America's premier magazine publishers and catalogers with premedia, printing, distribution and value-added solutions. Founded in 1957, Brown is a proven industry leader printing more than 900 titles for over 450 clients.

A Bertelsmann/Gruner + Jahr owned company, Brown's proven stability, world class quality, state of the art technology and superior customer service make Brown Printing the right partner for your printing needs.

For more information about Brown Printing Company, please visit our website at www.bpc.com.

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